

April 24, 2018- 1<sup>st</sup> ReadingMay 8, 2018 - Presented for 2<sup>nd</sup> reading

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**2018-34 (2<sup>ND</sup> READING): AN ORDINANCE TO AMEND CHAPTER 2, IN ENACTING DIVISION 8, TECHNICAL ADVISORY COMMITTEE.**

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**Applicant/Purpose:** Staff/ to create a City Committee to assist in analyzing issues relating to the uses of new technology & other forms of innovation.

**Brief:**

- The Technology Advisory Group (TAG) is a committee proposed to consist of 9 members Council for 3-year terms.
- Initially, 3 members would be appointed for 3 years, 3 members would be appointed 2 years, & 3 members would be appointed for 1 year.
- No member would serve for > than 2 consecutive terms.
- Council would choose the initial chairperson for a 3-year term. Thereafter TAG would elect a chairperson from among its members for a 3-year term.
- In selecting a chairperson, a preference would be given to individuals w/ technical knowledge, experience in implementing change, & in short & long-range planning.
- W/ Council's approval, TAG may form ad hoc subcommittees to study & make specified subjects. Subcommittees will be chaired by a TAG member (other than the chair) & include other members subject to Council's approval.
- TAG & TAG subcommittee members would receive no compensation.
- Staff for TAG &/or ad hoc subcommittees would be appointed by the Manager.
- TAG would report to Council at least 2x annually. 1 meeting would be held at the 2nd Council Meeting in January, to include any recommendations that TAG wishes Council to consider for funding in the next fiscal year's budget.
- No changes since 1<sup>st</sup> reading.

**Issues:**

- TAG is proposed as to serve in an advisory capacity to advise the City on:
  - Opportunities to employ technology more creatively to efficiently & effectively deliver municipal services.
  - Opportunities to more effectively engage start-up & existing tech firms.
  - Other innovative or creative concepts that do not necessarily emphasize the use of new technology (e.g. "maker spaces", arts collaborations, etc.).
  - Other matters referred to TAG by Council or the Manager.
- Membership qualifications:
  - Generally, appointees would be residents or business owners in the City, but Council may appoint other exceptionally qualified individuals if desired.
  - In selecting members, Council would seek individuals w/ proven leadership experience, & expertise in the area of technology &/or innovation.
  - All committee members would serve at the will of Council.

**Public Notification:** Normal meeting notification.

**Alternatives:**

- Modify proposed ordinance.
- Deny proposed ordinance.

**Financial Impact:** No immediate impact.

**Manager's Recommendation:**

- I recommend 1<sup>st</sup> reading (4/24/18).
- I recommend 2<sup>nd</sup> reading & approval (5/10/18).

**Attachments:** Proposed ordinance.

CITY OF MYRTLE BEACH  
COUNTY OF HORRY  
STATE OF SOUTH CAROLINA

AN ORDINANCE TO AMEND CHAPTER 2, IN  
ENACTING DIVISION 8, TECHNICAL  
ADVISORY COMMITTEE

IT IS HEREBY ORDAINED THAT CHAPTER 2, DIVISION 8 IS ENACTED AS SHOWN BY  
ENACTED LANGUAGE BEING UNDERLINED

SEC. 2-230. Technical Advisory Committee

a. Established.

The Technology Advisory Group is a committee hereby created to consist of nine members who will be appointed by City Council for three-year terms, except that, for the initial appointment, three members shall be appointed for terms of three years, three members shall be appointed for terms of two years, and three members who shall be appointed for a term of one year. No member shall serve for more than two consecutive three-year terms and a member who is appointed to fill an unexpired term shall be deemed to have served a full term if the unexpired portion of the term appointed for exceeds 13 months.

b. Chairperson.

One of the members initially appointed shall be designated by City Council to be the chairperson for a three-year term. Upon the expiration of the initial chairperson's term or upon the resignation or removal of the chairpersons from that office, TAG shall elect a chairperson from among its members for a term not to exceed three years. In selecting a chairperson, a preference shall be given to individuals with technical knowledge, experience in the challenges of implementing change, and experience in short and long range planning.

c. Membership qualifications.

Generally, appointees shall be residents of the City or have their primary business location within the City. In unusual circumstances, City Council may appoint an exceptionally qualified individual with substantial experience in Myrtle Beach community affairs who neither lives nor does business in the City when it is determined that the individual will be available and willing to serve and will devote the time and effort needed to fulfill the duties of a committee member. In selecting committee members, City Council shall seek individuals with proven leadership experience, and expertise in the area of technology and/or innovation. Any vacancy occurring prior to the expiration of the term for which a member is appointed shall be filled in the same manner as the original appointment for the unexpired term. All committee members shall serve at the will of Council and may be removed by Council for any or no reason at any time.

d. Powers and duties.

The committee shall be an advisory body with no power to commit the City to any financial or contractual obligation. The group shall serve in an advisory capacity to

1 City Council through the City Manager, and shall advise the City on the following  
2 matters:

- 3 • Opportunities for the City to employ technology more creatively to efficiently  
4 and effectively deliver municipal services to City residents, property-owners,  
5 businesses, and guests.
- 6 • Opportunities for the City to more effectively engage new start-up and  
7 existing technology firms.
- 8 • Other innovative or creative concepts that may not necessarily emphasize the  
9 use of new technology (e.g. "maker spaces", arts collaborations, etc.).
- 10 • Other matters that may be referred to the committee as determined by City  
11 Council or the City Manager.

12  
13 e. Ad hoc subcommittees.

14 With the Approval of City Council, the committee may form ad hoc subcommittees as  
15 needed to perform studies and make recommendations in specified subject areas.  
16 Each subcommittee will be chaired by a member of the committee (excluding the  
17 chairperson) and include other members as needed, subject to Council's approval.  
18 Subcommittee members shall serve at the pleasure of City Council and may be  
19 removed at any time for any or no reason.

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21 f. Compensation/staff support.

22 The members of the committee and subcommittees shall receive no compensation.  
23 Staff support for committee and/or its ad hoc subcommittees shall be subject to the  
24 appointment of the City Manager.

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26 g. Reporting Requirements.

27 The committee shall report to the City Council on its activities, accomplishments,  
28 and recommendations at least twice annually. One such meeting shall be held at the  
29 second City Council Meeting in January, and shall include any recommendations that  
30 the committee or its ad hoc committees wish to have City Council to consider for  
31 funding in the next fiscal year's budget.

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33 This ordinance is effective upon second reading.

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36 BRENDA BETHUNE, MAYOR

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38 ATTEST:

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40 JOAN GROVE, CITY CLERK

41  
42 1<sup>ST</sup> READING

43 2<sup>ND</sup> READING  
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